

## **REMARKS**

Claims 7 and 15-16 stand rejected under 35 U.S.C. 102(b) as being anticipated by Yun et al. (U.S. 5,835,139). Applicants amended independent claim 7 to further clarify that the electrically insulating bezel includes a flat plate being defining a window for exposing the front surface of the display panel, the flat plate designed to receive the front surface of the display panel around the window, and also a wall extending from a rear surface of the flat plate, the wall being opposed to a peripheral end surface of the module component so as to align the module component with a display panel, and respectfully traverse the rejection of claim 7.

The Examiner considers the first support frame 190 of Yun et al. as corresponding to the electrically insulating bezel of the present invention. However, as illustrated in FIG. 6 of Yun, the first support frame 190 does not include a wall extending from a rear surface of a flat plate.

In contrast, claim 7 defines the electrically insulating bezel as including a flat plate and a wall extending from a rear surface of the flat plate. The flat plate defines a window for exposing the front surface of the display panel, and is designed to receive the front surface of the display panel around the window. The wall is opposed to a peripheral end surface of the module component so as to align the module component with the display panel (see Applicants' specification page 8, line 1 to page 10, line 24 and FIG. 13). Since Yun fails to disclose a wall extending from a rear surface of a flat plate, withdrawal of the

§102 rejection of claim 7 is respectfully requested. Claim 15 is considered allowable based on its chain of dependency from independent claim 7.

With respect to claim 16, Applicants traverse the rejection because Yun fails to disclose (or suggest) an electrically insulating bezel enclosing a display panel and the panel-shaped module component, as recited in the claim. The Examiner considers the first support frame 190 of Yun to correspond to the electrically insulating bezel of the present invention. However, the first support frame 190 of Yun does not enclose the liquid crystal panel 300 and a module component, such as a reflector 140, a light guide 130 or a diffuser 180. Since Yun fails to teach an electrically insulating bezel that encloses the display panel and a panel-shaped module component so as to couple the module component to the display panel, withdrawal of the §102 rejection of claim 16 is respectfully requested.

Claims 7 and 15-16 stand rejected under 35 U.S.C. 102(b) as being anticipated by Lewis et al. (U.S. Patent No. 5,422,751). Applicants traverse the rejection of claim 7 because Lewis fails to disclose (or suggest) an electrically insulating Bezel that aligns the module component with the display panel, encloses the display panel and the panel-shaped module component, and has the bezel provided with a flat plate designed to receive the front surface of the display panel around a window. Applicants traverse the rejection of claim 16 because the cited reference fails to disclose (or suggest) a panel-shaped module component opposed to a rear surface of the display panel, wherein the panel-shaped module component is not a metal frame.

The Examiner asserts that the bezel 60 of Lewis corresponds to the electrically insulating bezel of the present invention. However, the bezel 60 of Lewis does not receive an LCD panel and supporting electronics 66. Rather, the LCD panel and supporting electronics 66 are set in an EMI protection sheet 64 (see FIG. 5, Col. 2, line 68 to Col. 3, line 3). The LCD panel and supporting electronics 66 set in the EMI protection sheet 64 are placed on a gasket material 62. A metal frame 69 is attached to the bezel 60 by screw 71 to enable the LCD panel and supporting electronics 66 to be attached to the bezel 60. A combination backlighting panel and florescent light fixture 73 is placed on the metal frame 69 attached to the bezel 60. This combination backlighting panel and florescent light fixture 73 is not aligned with the LCD panel and supporting electronics 66.

In contrast, claim 7 is amended to clarify that the electrically insulating bezel includes a flat plate defining a window for exposing the front surface of the display panel, the flat plate designed to receive the front surface of the display panel around the window and a wall extending from a rear surface of the flat plate, the wall opposed to a peripheral end surface of the module components so as to align the module component with the display panel. Since Lewis fails to disclose these features, and in particular the alignment of the module component with the display panel, withdrawal of the §102 rejection of claim 7 is respectfully requested. Claim 15 is dependent from claim 7, and believed to be in condition for allowance for the reasons recited above with respect to the rejection of claim 7.

With respect to claim 16, Applicants amended the claim to clarify that the

panel-shaped module component is opposed to a rear surface of the display panel and that the panel-shaped module component excludes a metal frame. Applicants traverse the rejection, as it pertains to claim 16, because the cited reference fails to disclose (or suggest) a non-metal frame panel-shaped module opposed to a rear surface of the display panel.

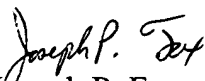
Lewis discloses a metal frame 69 attached to a rear surface of the LCD panel and supporting electronics 66. The metal frame 69 may serve as a loop antenna, wherein electromagnetic waves may be amplified based on a wavelength of a driving signal. Since Lewis does not disclose a panel-shaped module component that is not a metal frame and also opposed to a rear surface of the display panel, withdrawal of the §102 rejection of claim 16 is respectfully requested.

New claim 17 is directed to an electronic apparatus, and describes the relationship between the housing for the electronic apparatus and the display panel module, in accordance with the present invention.

For all of the foregoing reasons, Applicants submit that this Application is in condition for allowance, which is respectfully requested. The Examiner is invited to contact the undersigned attorney if an interview would expedite prosecution.

Respectfully submitted,

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